

PRATIBHA GAURI NIGAM

WRITER

nigamp@mymail.vcu.edu | 347-714-3843

[\(Click here for Portfolio\)](#)

STUDIED THE MANUAL

VCU Brandcenter, School of Business

Aug 2019 - PRESENT

Business (M.S.) - Branding/Copywriting, 1st Year GPA: 3.857

Indian Institute of Mass Communication, Delhi, India

2017 - 2018

P.G. Diploma - ADVERTISING & PUBLIC RELATIONS, GPA: 3.5

University of Delhi, Kamala Nehru College (KNC), India

2014 - 2017

B.A. (Hons.) ENGLISH LITERATURE, GPA: 3.68

IGNORED THE MANUAL

MRM//McCann, Delhi, India

COPYWRITER

May 2018 - May 2019

IKEA, Facebook, Microsoft, Lufthansa

Terribly Tiny Tales

PUBLISHED WRITER

Apr 2016 - Apr 2018

Burger King, Vodafone, Sony, Accenture, Titan

Expressions: Creative Writing Society of KNC

University of Delhi

PRESIDENT

Jul 2015 - Jul 2016

Dept. of Psychology, Sunder Lal Jain Hospital, Delhi, India

WRITING INTERN

Jul 2015 - Sep 2015

THAT ONE SUMMER WHEN THE WORLD CAME TO AN END

BBH, New York - Barn Mentorship Program

MENTEE (Copywriting)

Aug 2020

WON

WAT's Your Big Idea 2.0 –

Pitch for Cannes

2nd Runner-up (Organized by
Dentsu Aegis Network, India)

Michael & Larissa Chaney

Merit Scholarship

VCU Brandcenter

Director's Scholarship

VCU Brandcenter

GOT PUBLISHED

Terribly Tiny Tales - Vol. I

Penguin Random House India

(A book of micro-fiction,
featuring my work alongside
various writers.)

GOT GOOD AT

Microsoft & Google Suites

Keynote

Final Cut Pro X

CARES ABOUT

Teach For India

TEACHING VOLUNTEER

Jul 2015 - Aug 2015

(Taught the 7th grade in a Low-
income Govt. Girls School)

RESPONDS TO

English, Hindi

The Carriage House

at VCU Brandcenter (Co-op)

MEMBER (Copywriting)

Jun 2020 - Aug 2020